

## Frequently Asked Questions about Pharma China's Publications

**Q: Who gets Pharma China weekly e-alert and breaking news alert?**

A: All subscribers of Pharma China products, including the journal edition, the web edition, the gold package, China Pharmaceutical Guide and the platinum package, receive the breaking news alert and the premium edition of our weekly e-alert with summaries of all stories (online access not included for journal edition and China Pharmaceutical Guide subscribers). Non-subscribing basic members receive only the basic edition of the weekly e-alert with only headlines.

**Q: What is the difference between Journal and Web editions?**

A: The web edition includes online access to premium news and feature articles less than one year old, while the journal edition is published monthly in PDF and print (choose one format).

**Q: Does getting the Web edition mean there is no reason to get the Journal edition because it is already included in the Web edition?**

A: Journal Edition is put together extracting the most important information in the web edition, but our editorials are writing for a journal edition. The editorials will also be made available online for web edition subscribers a few days later than the journal edition. In terms of content coverage, if you have the web edition, you will get everything. However, many subscribers like the journal edition too, because they can take the issues with them for easy reading during flights, travel, etc.

**Q: What are the types of licenses?**

We sell single-user, customized multi-user, standard site and global licenses. Single-user license allows only one designated user to use our services, while multi-user licenses allow an agreed number of designated users to use our services. Our standard site license comes with five designated user accounts at 40% discount, while our standard global license comes with 12 designated user accounts at 50% discount. All designated users of site license must work on the same office premise for the same company, while designated users of the global license only need to work for the same company. All login information will be communicated to designated users directly by Pharma China.

**Q: With the web edition, does that mean we will not have access to articles older than one year? How about the online databases?**

With the web edition subscription, you get access to articles dated less year one year ago from the date you sign on (this is a continuous process). However, with gold or platinum packages, you will get access to our archives, which holds all articles older than one year, as well as our online databases, which are not available as independent products and are exclusively for our package subscribers. 90% of our customers are package subscribers. For example, if you began your subscription on January 1, 2012 and signed on the same date, you will see all articles dated after January 1, 2011. At the end of your subscription, if you sign on December 31, 2012, you will see all articles dated after December 31, 2011.