



Managing Supplier Relationships and Performance in Asia

Shangri-La Pudong (Lu Jia Zui) Hotel, Shanghai, China

Thursday 16th April



PCMG is pleased to announce it's **1st Asia Workshop** entitled:

Managing Supplier Relationships and Performance in Asia

The workshop will be held on **Thursday 16th April 2015** Shangri-La Pudong (Lu Jia Zui) Hotel Shanghai, China.

Founded in 1994 as the Pharmaceutical Contract Management Group, the PCMG has evolved into **the** organisation for Clinical Outsourcing Professionals from across European Pharma companies and beyond. Because sharing best practice in managing external providers is an increasingly broad remit, PCMG's Membership spans contracting, outsourcing, procurement and related functions at all organizational levels.

PCMG recently surveyed Outsourcing Professionals in Asia and the feedback indicated an urgent interest in Corporate Compliance, Performance Management and Oversight as well as Relationship Management and Cultural Awareness.

PCMG is pleased to announce its 1st Asia Workshop entitled - Managing Supplier Relationships and Performance in Asia. The workshop will be held on Thursday, 16th April 2015 at Shangri-La Pudong (Lu Jia Zui), Shanghai, China, focusing on **Performance and Relationship Management**. With presentations and feedback from colleagues across the pharmaceutical industry we will provide a unique environment to exchange information and develop best practices.

Performance management is critical to outsourcing Clinical Development. Metrics and Key Performance Indicators (KPIs) are well known terms but not uniformly understood in application. The workshop will provide an overview of standard industry Metrics and KPIs and how they are actually used in the clinical development setting.

The 2014 PCMG annual conference included Chie Misumi, from the University of Applied Sciences in Amsterdam, who highlighted the complexities of communicating and working globally. An interactive session will highlight some of the specific challenges of working in Asia and the implications for local outsourcing and purchasing functions' effective communication internally and with CROs at Regional and Global levels.

PCMG Workshops are different. The CRO sponsors are carefully selected by PCMG to facilitate the event and support its (non-promotional) educational content. We hope you will join us to make this the first of many future PCMG events in the Region.

Please note attendance at this event is free of charge to employees of Pharmaceutical Companies.

For further information about the event and to register please contact:

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