

Sponsorship Packages for Pharma China Annual Forum 2012

SPONSORSHIP PACKAGES

Event Sponsor – CNY 5,000

- Logo inclusion in promotional materials as sponsor
- Banner with Sponsor Logos at event site
- On the online agenda and at event, sponsor will be recognized

Refreshment Sponsor – CNY 18,000

- Logo inclusion in promotional materials as sponsor
- Onsite display of information and personal promotion at event breaks
- 1 Guest Pass
- One page b/w ad (8 1/2 x 11) in conference program book
- Banner with Sponsor Logos at event site
- Reception sponsorship sign is displayed at refreshment area
- On the online agenda and at event, sponsor will be recognized
- Company may bring cocktail napkins with their logo to replace the cocktail napkins with the hotel's logo during breakfast

After-event cocktail reception – CNY 25,000

- Logo inclusion in promotional materials as sponsor
- Onsite display of information and personal promotion at event breaks
- 1 Guest Pass
- One page b/w ad (8 1/2 x 11) in conference program book
- Banner with Sponsor Logos at event site
- Reception sponsorship sign is displayed at reception area
- On the online agenda and at event, sponsor will be recognized
- Company may bring cocktail napkins with their logo to replace the cocktail napkins with the hotel's logo during breakfast

If you are committed to making an impact in the marketplace, sponsoring the Pharma China Annual Forum will help you meet your marketing objectives by helping you:

- Reach your target market
- Achieve cost-effective marketing exposure
- Meet with prospects and clients
- Enhance your corporate image and increase your brand recognition
- Establish your company as the industry leader

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